

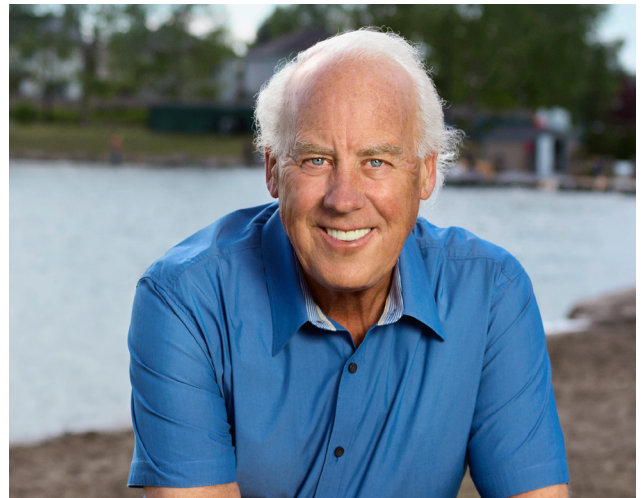
December 23, 2014



Alberta Cancer Foundation receives an early Christmas gift from Calgary philanthropist

Calgary – The spirit of giving is in the Calgary air, thanks to the generosity of Tom Crist, a Calgary entrepreneur and philanthropist. Today, Mr. Crist announced another generous donation to the Alberta Cancer Foundation in support of the Patient Financial Assistance Program and the Tomorrow Project, a provincial cancer study.

It was one year ago that Tom Crist announced that he would gift his \$40 million lottery winnings towards charitable causes. Mr. Crist's first gift was to the Tom Baker Cancer Centre as a tribute to the care his late wife received at the Calgary cancer clinic. The Alberta Cancer Foundation is the fundraising arm of the Tom Baker Cancer Centre, the Cross Cancer Institute and the other 15 cancer centres across Alberta.



Through Mr. Crist's investment in the Patient Financial Assistance Program, Albertans facing cancer are able to focus on getting healthy, rather than worrying about how to pay the bills during treatment. "I've received letters from patients who have benefitted from this important program. To be able to make a small difference for people facing cancer is truly heartwarming." Over the past five years, the Alberta Cancer Foundation has provided more than \$3.3 million to support patients in treatment with the cost of medication, transportation, rent or mortgage payments and food.

The Tomorrow Project is the largest health research study ever undertaken in Canada. Through the participation of over 47,000 Albertans, the initiative works towards discovering more about what causes cancer, so that it may be prevented in the future. Cancer researchers are already using this wealth of information to determine cancer risk factors for certain populations.

No one invests without expecting a return on their money. For the Alberta Cancer Foundation and our donors, that return is the most important one the human mind can imagine: more lives saved from cancer. Through the compassion and generosity of our donors, the Alberta Cancer Foundation is making a difference in the lives of Albertans facing cancer, every day.

For more information, please contact:

Carmelle Boston

Alberta Cancer Foundation, VP Communications

780.224.3593

carmelle.boston@albertacancer.ca

Edmonton | Calgary | Lethbridge

albertacancer.ca

Toll free: 1.866.412.4222

Provincial Office
710, 10123 – 99 St NW
Edmonton, AB T5J 3H1